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## **261 FEARLESS INC. OFFICIAL CHARITY PARTNER OF HUMANA ROCK 'N' ROLL CHICAGO HALF MARATHON & SAN ANTONIO MARATHON**

**SAN ANTONIO** - June 7, 2017 – The [261 Fearless](#) global non-profit organization today announced a new partnership with the [Rock 'n' Roll Marathon Series](#) and [Humana Inc.](#), a leading health and well-being company. As part of the agreement, the 261 Fearless international women's running network, founded by running legend Kathrine Switzer, was named as the official charity of the Humana Rock 'n' Roll Chicago Half Marathon, July 15-16, and the Humana Rock 'n' Roll San Antonio Marathon, December 2-3.

Switzer will headline and host the races in July and December as part of her wide-ranging agreement with the [Rock 'n' Roll Marathon Series](#) and [Humana Inc.](#) In addition, the official charity designation will help fund participation in local 261 Fearless running clubs for lower-income women and will provide assistance to educate club leaders and coaches in the 261 Train the Trainer program. Participants in the Chicago and San Antonio races will have the opportunity to join Switzer and support 261 Fearless team and to help promote running as a vehicle to empower and unite women around the world.

Fifty years ago, Switzer made history by pinning on her official race bib and running in the 1967 Boston Marathon five years before the race accepted women. She was famously chased down by race director Jock Semple, who was cursing at her and trying to tear off her "261" bib number. Just over a month ago, Switzer pinned on that same bib number and ran the Boston Marathon once again, at age 70.

"As a woman, my participation in the Boston Marathon 50 years ago broke barriers of limitation for women all over the world," said Switzer. "Now, seniors are faced with similar challenges and I truly believe that conquering ageism is the next frontier. I'm thrilled to partner with the Rock 'n' Roll Marathon Series and Humana because of our shared belief in the importance of being active and aging with optimism."

"As an individual who believes in defying stereotypes and breaking boundaries, it's truly an honor to partner with Kathrine Switzer as we champion the right to age well," said Humana Chief Consumer Officer Jody Bilney. "Together, we are encouraged by the increasing number of senior runners we see each year at the Humana Rock 'n' Roll race events and look forward to celebrating the many athletes who believe that great things are ahead of you when your health is ready for them."

In 1967, Switzer went on to finish the Boston Marathon and has since run 40 more marathons, including her historic win at the 1974 New York City Marathon. She has championed the cause of women's running by organizing a global series of more than 400 races in 27 countries and leading the drive to get the women's marathon into the Olympic Games. Today more than 60 percent of the runners in the Rock 'n' Roll Marathon Series are women, many who pay tribute to Switzer as the pioneer who paved the way for their participation.

"Kathrine Switzer is a true game-changer and an inspiration to runners around the world," said Josh Furlow, President of the Rock 'n' Roll Marathon Series. "We believe she can have the same impact on promoting health and wellness as people age and look forward to her partnership with Humana, as well as supporting 261 Fearless as an official charity in Chicago and San Antonio."

## **About the Rock 'n' Roll Marathon Series**

Established in 1998, Rock 'n' Roll Marathon Series' simple idea of making running fun has transformed the U.S. running landscape by infusing the course with live bands, cheer teams and entertaining water stations, creating a block-party atmosphere for participants and spectators alike. Today, the series of marathons and half-marathons has spread to 30 destinations, more than 600,000 runners taking part in events around the world every year.

Over the now 20-year history of the Rock 'n' Roll Marathon Series, charity partners have raised more than \$335 million through the events for a variety of worthy causes. Race weekend kicks off with a free Health & Fitness Expo showcasing the latest in running gear, sports apparel, health and nutritional information and much more. Events culminate with an entertaining finish line festival and Toyota Concert Series that feature some of the biggest names in music. For more information, please visit [RunRocknRoll.com](http://RunRocknRoll.com) or follow @RunRocknRoll on Twitter.

## **About Humana**

Humana Inc., headquartered in Louisville, Ky., is a leading health and well-being company focused on making it easy for people to achieve their best health with clinical excellence through coordinated care. The company's strategy integrates care delivery, the member experience, and clinical and consumer insights to encourage engagement, behavior change, proactive clinical outreach and wellness for the millions of people we serve across the country.

More information regarding Humana is available to investors via the Investor Relations page of the company's web site at [www.humana.com](http://www.humana.com), including copies of:

- Annual reports to stockholders
- Securities and Exchange Commission filings
- Most recent investor conference presentations
- Quarterly earnings news releases and conference calls
- Calendar of events
- Corporate Governance information

## **About 261 Fearless, Inc.**

261 Fearless, Inc. is a global non-profit organization founded by pioneer runner, Kathrine Switzer. 261 Fearless uses running as a vehicle to empower and unite women globally through the creation of clubs, education opportunities, a communication platform, merchandising and events. Through these networking opportunities, 261 Fearless breaks down the barriers of geography and creates a global community for women runners of all abilities to support and talk to each other, encouraging healthy living and a positive sense of self and fearlessness. For more information please visit, [www.261fearless.org](http://www.261fearless.org).

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